



CLEAN AIR & CLEAN ENERGY  
ARE GOOD BUSINESS

## FOR IMMEDIATE RELEASE

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### **Hamilton County Multimedia Company is Approved by OAQDA for up to \$1.2 Million in Clean Air Financing**

COLUMBUS – Gardner-Kline Investment Co., LLC (doing business as Gardner Business Media), received approval for up to \$1.2 million in financing by the Ohio Air Quality Development Authority (OAQDA) at its January meeting to purchase and install new equipment to improve air quality by increasing the energy efficiency of the building and producing clean energy.

Gardner Business Media, 6915 Valley Ave., Cincinnati, was established in 1928 by Don Gardner with the introduction of *Modern Machine Shop* magazine. The company provides multimedia services for the manufacturing industry, including publications, websites, electronic devices, webinars, research, and in-person events, according to Richard Kline, chief executive officer of the business and a grandson of the founder.

“OAQDA is pleased to partner with Gardner Business Media as the company boosts its environmental impact by managing their energy costs that preserves clean air in the state,” Christina O’Keeffe, OAQDA executive director, said. “This project illustrates the support OAQDA can provide to assist Ohio businesses as they work to become clean air facilities.”

The OAQDA will assist the company with financing for energy efficiency improvements including HVAC and LED lighting in addition to the solar electric technologies at the company’s 28,000 square foot headquarters. Kline projects that the project will result in annual cost savings of \$20,500.

“Just as we strive to produce top quality media services, we also have commitment to provide a top quality, clean, safe environment for our employees and customers. This project with financing from OAQDA will allow us to improve energy efficiency with enhanced systems and a solar array on the roof of our building,” Kline said.

The OAQDA project is part of a \$2 million building renovation project. The company selected Greenworks Lending as its lending partner on the transaction and opted to secure the energy improvements to the building using property assessed clean energy (PACE) involving local community approval.

“Gardner Business Media is a long-standing member of the Ohio business community. We are fortunate to have this industry leader here in our community and are delighted by their efforts to improve energy efficiency using resources available through OAQDA,” said State Senator Steve Wilson (R-Maineville).

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The Ohio Air Quality Development Authority (OAQDA) is a non-regulatory government agency created to help Ohio businesses comply with clean air regulations. Since its creation in 1970, the Authority has provided technical and financial help to hundreds of large and small Ohio businesses, awarding more than \$8 billion to finance air quality projects. For more information about OAQDA and its services, please visit its web site at [www.ohioairquality.org](http://www.ohioairquality.org).